

The U.S. Mental Health Treatment Market: Outpatient & Inpatient Facilities, Apps & Therapists

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Table of Contents

	Page
<u>Introduction: Study Scope & Methodology</u>	1-4
<u>Market Characteristics & Structure</u>	5-13
Summary: Market definition, scope of the problem, no. of people affected,	
Facts about mental health	
Types of treatment facilities	
Non-profit vs. for-profit treatment centers	
Patient demographics: Latest CDC data on the increased incidence of mental health disorders	
Market Status: industry challenges (provider shortage, access, reimbursement)	
Major Market Trends and growth drivers (government support, user demand, telemedicine, home care, youth services, role of AI)	
Industry Segments: By Type of Disorder, Facility Type	
Acute & specialty inpatient facilities	
Payor analysis: insurers	
Market Size	
List of major market competitors	
<u>Mental Health Demographics – The Patient Population</u>	14-20
Summary of the mental health crisis in America: no. of adults with mental illness, by age	
Adults with <i>any</i> mental illness vs. <i>serious</i> mental illness	
Types of mental health disorders, definition, description (personality disorder, OCD, eating disorder, depression, anxiety, etc.), the “treatment gap”	
Mental health treatment received	
Annual prevalence of mental illness among U.S. adults, by condition, by demographic group	

Definition, description of illnesses (schizophrenia, personality disorder, OCD, eating disorder, bipolar, PTSD, substance use, depression, anxiety)

Annual prevalence of mental illness among U.S. adults, by condition, by demographic group

Industry Structure & Facility Operations

21-34

Summary: Discussion of types of mental health facilities

Analysis of 2022 & 2017 Economic Census Data – key metrics (no. of facilities, no. of firms, no of employees, growth from 2017 to 2022, labor costs, avg. revenues per facility, per employee)

Geographic analysis of facilities, top states by no. of facilities, avg. yearly receipts for inpatient, outpatients facilities, psychiatric hospitals

Tables:

- Number of U.S. Mental Health Facilities, by Type (private, state/fed. gov't.)- 2024
- Mental Health Facilities, By Service Setting (inpatient, residential)- 2024
- Mental Health Facility Type (hospital, treatment center, outpatient) – 2024
- Mental Health Facilities, Treatment Approaches Provided – 2024
- Age Groups Served
- Facility Operations (no. of clients in treatment) - March 2024
- No. of Clients in Treatment , by type, substance abuse - March 29, 2024
- Clients in treatment, by type of care - 2024
- Types of Services Offered by substance abuse/mental health facilities
- 2022 Economic Census Data, Industry Snapshot, key ratios
- 2017 Economic Census Data, Industry Snapshot, key ratios
- No. and estd. receipts of outpatient mental health facilities, by state: 2023
- No. and estd. receipts of inpatient mental health facilities, by state: 2023
- No. and estd. receipts of psychiatric & substance abuse hospitals, by state: 2023

Market Size & Growth, Market Segments

35-43

Summary & definition of the market, NAICS codes used for Census data: for Outpatient Mental Health and Substance Abuse Centers, Residential Mental Health and Substance Abuse Facilities, Psychiatric and Substance Abuse Hospitals

List of major industry components & segments

Key numbers, 2022 - \$ revenues of outpatient & inpatient mental health facilities and offices of mental-health practitioners (Census Service Annual Survey estimates, employer establishments)

Discussion of market size estimation methods, known facts about the mental health treatment market, major industry metrics

Discussion of major drivers of the market, challenges

Recent performance of the industry leaders: Acadia Healthcare, Universal Health Services (2023, 2024, first 9 months of 2025)

Historical market growth before the pandemic

2020 Market Performance: Effects of the 2020 pandemic, Marketdata estimates of industry \$ size and growth, why demand soared for mental health services

2022-2025 Market Performance: Growth in the market, post-pandemic recovery period, demand levels off

2030 Forecasts: key positive factors affecting demand (telehealth, greater demand, greater public awareness, more employer support, legislative changes), Marketdata estimates of industry \$ size and growth, growth drivers, projections by other market research firms / Factors Constraining Growth: shortage of mental health professionals, cost of treatment.

Outpatient Growth to Outpace Inpatient Facilities

Tables:

- Revenues of U.S. Mental Health Treatment Facilities: 2000-2030 F (\$ millions)
- Total Market: Size of the U.S. Mental Health Treatment Industry: 2000-2030 revenues (\$ millions) – mental health facilities, hospitals, apps, total market

The Mental Health Apps Market

44-51

What mental health apps do, how they help users, regulations pertaining to the app companies

Platform Insights: iOS segment dominates the market, Android segment is anticipated to grow at the fastest rate

List of the key mental health apps competitors

Apps' effectiveness in improving mental health disorders

Market challenges: data privacy, lack of clinical validation of their efficiency

Market Size & growth: rationale for estimates, public sources used, growth soars during the pandemic, levels off from 2023-2025 – reasons for the slowdown

Wearables in Mental Wellness: Apple watch, Google's FitBit

Tables:

- Comparison of Some Major Mental Health Apps, by Features
- Estimated Revenues of The Major Mental Health Apps – 2011-2030 forecast

The Behavioral Health Workforce: The Therapist Shortage

52-57

Discussion of scope of the shortage, projected shortages by type of therapist

Causes of the shortage: burnout, Covid-19 pandemic, lack of diversity in the workforce, increased, demand, access barriers, geographic imbalances

Make-up of the behavioral health workforce: licensed providers, clinical supporters, Community care workers, frontline workers

Behavioral Health Worker Salaries: avg. yearly salaries for substance Abuse, Behavioral Disorder, & Mental Health Counselors, psychologist, psychiatric techs (as of 2024)

Regional Analysis - U.S. regions with the greatest shortages of mental health facilities and providers

Profiles of The Major Mental Health Competitors

58-76

(Company description, service provided, headquarters contacts, recent developments, acquisitions, revenues by source for 2022-2025, historical revenues, states operating in, facility operating statistics, etc.)

Facility Operators

- Acadia Healthcare
- Universal Health Services (Behavioral Health Services div.)

Digital Platforms, Apps

- Lyra Health
- Spring Health
- Headspace
- Calm
- Talkspace
- BetterHelp (subsidiary of Teladoc Health)

Insurers

- Elevance Health (Carelon Behavioral Health div.)

Reference Directory

77-79

Directory of mental health treatment and education organizations, societies, institutes, magazines, reports, special surveys, experts, other information sources