

The U.S. Weight Loss Market:
2024 Status Report & Forecast
- March 2024 -

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Company Status Reports/Outlooks, 2023 performance & developments & current outlook. Marketdata commentary on their actions & strategies

* **WW International**

* **Jenny Craig**

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* **Medifast**

* **Profile by Sanford**

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- Discussion of drug prices, affordability by consumers, insurance vs. out-of-pocket, drug shortages, use of compounded Semaglutide, no. of prescriptions written, usage of older obesity drugs that are more affordable.
- Discussion: problems with compounding pharmacy products, risks, use by medical spas
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- Analysis of market, headwinds, List of top producers, legal actions by 3 states to curtail sales to minors
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- Marketdata estimates of OTC diet pills, meal replacements, combined sales - 2005-2024 F
- U.S. Retail & MLM Sales of Meal Replacements, by brand/company: 2017-2023
- Top U.S. OTC appetite suppressants brand sales
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- **Slim-Fast (Glanbia plc)**
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