

# **The International Matchmaking Market: Finding Love, For A Price**

July 2023

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* Estimated avg. matchmaker income/P&L statement, profit margins	
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* <b>Industry trade association:</b> discussion of past efforts to form The National Association of Ethical & Professional Matchmakers, other efforts, ethical guidelines.	
* <u>Size of the market for matchmakers &amp; dating coaches, 2012-2022 estimates, 2023 &amp; 2027 forecasts</u>	

## Profiles of Some of the Top U.S. Independent Matchmakers

(For matchmakers profiled below... an in-depth discussion and description of how they operate, services, typical fees, clients served, specializations, address or phone and website. Findings of Marketdata phone interviews, opinions on status of the market.)

- \* Leora Hoffman Associates
- \* Kailen Rosenberg
- \* Barbie Adler (Selective Search Inc.)
- \* Irene Valenti (Valenti International)
- \* Lisa Ronis Personal Matchmaking
- \* Kelleher & Associates
- \* Dianne Bennett
- \* Samantha Daniels
- \* Patti Stanger
- \* Bonnie Wills

### **The Matchmaking Market in Canada**

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For each country: Discussion and statistics about the singles population, marriage rates, trends, estimated number of matchmakers or agencies, estimated \$ value of the market in 2022 by Marketdata, Statista.com, country statistical offices.

### **The Matchmaking Market in India**

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Discussion and statistics about the singles population, marriage rates, trends, estimated number of matchmakers or agencies, estimated \$ value of the market in 2022 by Marketdata, Statista.com, country statistical offices.

### **The Matchmaking Market in China**

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Discussion and statistics about the singles population, marriage rates, trends, estimated number of matchmakers or agencies, estimated \$ value of the market in 2022 by Marketdata, Statista.com, country statistical offices.

### **The Matchmaking Market in Japan**

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Discussion and statistics about the singles population, marriage rates, trends, estimated number of matchmakers or agencies, estimated \$ value of the market in 2022 by Marketdata, Statista.com, country statistical offices.

### **The Matchmaking Market in South Korea**

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Discussion and statistics about the singles population, marriage rates, trends, estimated number of matchmakers or agencies, estimated \$ value of the market in 2022 by Marketdata, Statista.com, country statistical offices.

### **The Matchmaking Market in Australia**

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Discussion and statistics about the singles population, marriage rates, trends, estimated number of matchmakers or agencies, estimated \$ value of the market in 2022 by Marketdata, Statista.com, country statistical offices.

## **The Matchmaking Market in Europe**

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For each country: Discussion and statistics about the singles population, marriage rates, trends, estimated number of matchmakers or agencies, estimated \$ value of the market in 2022 by Marketdata, Statista.com, country statistical offices.

- The United Kingdom
- Italy
- Spain
- Germany
- France
- Norway
- Sweden

## **Reference Directory of Information Sources**

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List of industry trade associations, publications, reports, consultants, other Research firms, etc.