

The Weight Loss Market In California, Texas, Florida, New York

December 2022

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Data For Each State

Dieter Demographics

- State population and share of adults that are overweight and/or obese
- Estimated number of dieters in the state

Market Size and Growth, Forecasts

- Total State market size estimate & forecasts: 2019, 2021, 2022, 2025 F

Market Segments:

Commercial Weight Loss Centers

- Analysis & discussion, status
- \$ Size of the market: 2019, 2021, 2025 F (Marketdata estimates)
- State share of national receipts: 2002, 2007, 2013, 2018, 2020

- 2017, 2012, 2007, 2002 - industry snapshots for commercial diet centers: no. of establishments, legal form of firms, top 50 firms mkt. share, ratios by firm's receipts, top states
- 2020 Pandemic year operations for Diet Centers (no. of estab., payroll, estd receipts, avg. receipts per estab., receipts per employee, no. of employees)
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- The Largest Counties in the state (by population)
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- 2019 Largest state Counties Diet Center Metrics
- Weight loss counselor average annual salaries vs. national avg.: Salary.com, Payscale.com
- Sample income statement for a typical commercial center: (expenses by type, profits)

Bariatrician Programs

- Analysis & discussion, status
- \$ Size of the market: 2019, 2021, 2025 F (Marketdata estimates)

Medical Clinic Chains & Franchises Located in the State

Company Profiles:

- Lindora Clinics
- Jumpstart MD
- Dr. G's Weight Loss
- Medi-WeightLoss Clinics
- Physician's Weight Loss
- Centers for Medical Weight Loss (CMWL)
- Nuviva

Retail and MLM Markets for Meal Replacements and OTC Diet Pills

- Analysis & discussion, status
- \$ Size of the market: 2019, 2021, 2025 F (Marketdata estimates)