The Weight Loss Market In Texas

December 2022

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	-	State share of national receipts: 2002, 2007, 2013, 2018, 2020	
	-	2017, 2012, 2007, 2002 - industry snapshots for commercial diet centers no. of establishments, legal form of firms, top 50 firms mkt. share, ratios firm's receipts, top states	
	-	2020 Pandemic year operations for Texas Diet Centers (no. of estabs., payroll, estd receipts, avg. receipts per estab., receipts per employee, no employees)). of
	-	The Largest Counties in Texas (by population)	
	-	- 2019 Largest Texas Counties Diet Center Metrics: Harris, Dallas, Tarrant, Bexar, Travis, Collin counties	,

- Weight loss counselor average annual salaries vs. national avg.: Salary.com,
 Payscale.com
- Sample <u>income statement</u> for a typical commercial center: (expenses by type, profits)

Bariatrician Programs

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- Analysis & discussion, status
- \$ Size of the market: 2019, 2021, 2025 F (Marketdata estimates)

Medical Clinic Chains & Franchises With Operations in the State

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Company Profiles:

- Dr. G's Weight Loss & Wellness
- Medi-WeightLoss Clinics

Retail and MLM Markets for Meal Replacements and OTC Diet Pills

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- Analysis & discussion, status
- \$ Size of the market: 2019, 2021, 2025 F (Marketdata estimates)