The Digital Weight Loss Market: Online, Apps & More

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(In-depth profiles describing services offered, company headquarters address & contacts, recent mergers or acquisitions, funding, history, actual or estd. revenues when feasible, pricing, competitive rankings, etc.)

- CaloriesCount.com
- CalorieKing.com
- Diet.com
- FitBit
- Fooducate
- HMR At Home
- Hungry-Girl.com
- JillianMichaels.com (J2 Global, Everyday Health division)
- Lindora Medical Clinic (Lean For Life program)
- LoseIt! (FitNow, Inc.)
- MyFitnessPal (Under Armour)
- Noom
- Sparkpeople.com (J2 Global, Everyday Health division)
- The Biggest Loser Club
- TheBestLife.com
- WebMD
- Weightwatchers.com
- Vitabot.com

Reference Directory of Market Information Sources

Names, address, contact information for trade associations, research, reports, consultants, and publications related to the weight loss market.