

# **The Digital Weight Loss Market: Online, Apps & More**

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## **Key Competitor Profiles**

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(In-depth profiles describing services offered, company headquarters address & contacts, recent mergers or acquisitions, funding, history, actual or estd. revenues when feasible, pricing, competitive rankings, etc.)

- [CaloriesCount.com](http://CaloriesCount.com)
- [CalorieKing.com](http://CalorieKing.com)
- [Diet.com](http://Diet.com)
- [FitBit](http://FitBit)
- [Fooducate](http://Fooducate)
- [HMR At Home](http://HMR At Home)
- [Hungry-Girl.com](http://Hungry-Girl.com)
- [JillianMichaels.com](http://JillianMichaels.com) (J2 Global, Everyday Health division)
- [Lindora Medical Clinic](http://Lindora Medical Clinic) (Lean For Life program)
- [LoseIt!](http://LoseIt!) (FitNow, Inc.)
- [MyFitnessPal](http://MyFitnessPal) (Under Armour)
- [Noom](http://Noom)
- [Sparkpeople.com](http://Sparkpeople.com) (J2 Global, Everyday Health division)
- [The Biggest Loser Club](http://The Biggest Loser Club)
- [TheBestLife.com](http://TheBestLife.com)
- [WebMD](http://WebMD)
- [Weightwatchers.com](http://Weightwatchers.com)
- [Vitabot.com](http://Vitabot.com)

## **Reference Directory of Market Information Sources**

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Names, address, contact information for trade associations, research, reports, consultants, and publications related to the weight loss market.