Report Description

Key Take-aways

- To define the U.S. Electronic Medical Records (EMR) market with respect to end users, components, and applications.
- To analyze market structure by identifying various sub-segments of the EMR market.
- To identify the major market trends and the factors driving or inhibiting growth of the U.S. EMR market and its various sub-markets.
- To identify emerging trends in the EMR market.
- To strategically analyze each sub-market with respect to individual growth trends and their contribution to the overall EMR market.
- To strategically profile key players of the U.S. EMR market.
- To track and analyze the competitive developments such as alliances, joint ventures, new product launches, mergers and acquisitions in the U.S. EMR industry.

Report Overview

EMR is a part of healthcare information technology which is used to make paperless computerized patient data in order to increase the efficiency of hospital systems and reduce the probability of errors in medical records. A substantial growth rate (more than 16%) of global healthcare IT spending is expected to push EMR development all over the globe. In U.S., $2 billion were invested in development of the IT infrastructure in 2009. At the same time, an additional $19 billion were pledged towards incentives for healthcare providers for improving adoption of IT across their healthcare provider facilities. Aggressive initiatives by federal government are expected to push the EMR market to new heights in the country. Increased awareness of hospitals towards improving administrative and workflow efficiency, need for reducing overall healthcare costs, and need for healthcare quality improvement through faster access to patient data, are expected to play a key role in the market growth during the forecast period from 2010 to 2015.

Markets Covered

The report evaluates the U.S. EMR market with respect to its sub-segments as follows
- EMR market by end-user as hospitals and physician offices
- EMR market by application as general application EMR and specialty-specific EMR
- EMR market by components as hardware, software, and services

Stakeholders

- EMR software and hardware developers
- EMR service providers
- EMR consultants
- Health insurance companies
- Healthcare service providers such as hospitals, medical centers, and physicians
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Countries such as Brazil, India, China and Russia are moving ahead to adopt such modern technologies to minimize healthcare cost and to provide primary and secondary healthcare services to large rural population. Technology driven healthcare programs such as Telemedicine projects are growing in all four countries. Such projects are increasing use of healthcare information technology. Since these countries are still in emerging stage in terms of HCIT usage hence it is essential to start with basic healthcare IT solutions such as EMR’s and CPOE. These technologies in their basic form can be easily implemented at minimal cost, at least in urban healthcare institutions. Government initiatives towards healthcare system development and modernization are the major reasons behind HCIT growth in these countries.

Report Code: PH 1237

Diabetes Care Devices Market in Brazil, Russia, India & China (BRIC) (2010 – 2015)
This market research report analyzes the diabetes care devices market in Brazil, Russia, India, and China (BRIC) over the period 2010-2015. The report categorizes the overall market for diabetes care devices into the submarkets for insulin pumps, self-monitoring blood glucose systems, and continuous glucose monitoring systems.

Report Code: PH 1590