

The U.S. Addiction Rehab Industry **(August 2014 – 4th Edition)**

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* Discussion of middle class care	
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*Number of treatment facilities in U.S., % treated by type facility, median no. of clients (total and by outpatient, residential, hospital, detox)	
* Facility capacity and utilization rates.	

- * Estimates of industry size (\$ revenues): 2014 SAMHSA estimates, growth of private, public, out-of-pocket spending vs. 1986, 2003. 2013 performance. 2014 outlook and effect of Affordable Care Act, projected increase of persons in treatment, effects on smaller competitors.
- * 2018 Forecast: major trends discussion: reliance on public financing, Medicaid, shrinking private insurance coverage, E-health, effect of recessions
- * The high end market segment: discussion of the private pay marketplace, \$ value
- * Destination markets: discussion of the South Florida market, the “Florida Model”, history
- * Discussion of the gambling addiction market: no. of problem gamblers, amount spent per year
- * Sex addiction: discussion of why it has come into the mainstream, Tiger Woods and other celebrity publicity, types of treatment programs, list of top treatment centers.

Tables

- Substance abuse expenditures: amount, % distribution, avg. annual growth: 1986-2014
- Substance abuse expenditures, by type facility (1993, 2000, 2003, 2006, 2014)
- Substance abuse expenditures, by type payment (private, public, Federal, State)
- Historical Federal drug control spending on treatment & prevention: FY 2003-2015
- Federal drug control spending, by function (prevention, law enforcement, etc. 2013-15)
- Historical estimates of the industry’s size, rational: 1983-1998

2012 SAMHSA Survey Findings - Data on Substance Abuse Treatment Facilities (\$250)

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- * Scope of study - text summary
- * Trends in illicit drug use, persons age 12 or older: 2007-2012 (usage of marijuana, cocaine, heroin, hallucinogens, methamphetamine, nonmedical use of prescription drugs – number and percent of persons)
- * Trends in alcohol use, persons age 12 or older: 2007-2012 (heavy drinking, binge drinking, current use – number and % of persons)
- * Trends in inhalants use – discussion, number and % of persons: 2012 vs. prior years
- * Trends in hallucinogens use – discussion, number and % of persons: 2012 vs. prior years
- * Trends in psychotherapeutics use – discussion, number and % of persons: 2012 vs. prior years
- * Past year treatment for a substance abuse problem – discussion & analysis
- * Initiation of substance use in past 12 months: 2012
- * Analysis of substance dependence, abuse and treatment: 2012 (% in need of treatment vs. those actually in treatment)
- * Discussion of need for and receipt of specialty treatment (no. and % of persons), vs. prior years

Tables:

- Past month illicit drug use among persons age 12 or older: 2012
- Past month nonmedical use of types of psychotherapeutic drugs, persons age 12 or older: 2002-2012
- Past month & past year heroin use, persons age 12 or older: 2002-2012
- Past month illicit drug use, persons age 12 or older, by age: 2011 & 2012
- Past month illicit drug use, persons age 12 or older, by age: 2002-2012
- Past month illicit drug use, persons age 12 or older, by race: 2002-2012.

- Source where pain relievers were obtained for nonmedical use, past year, age 12 or older (2011 & 2012)
- First specific drug associated with initiation of illicit drug use among past year initiates: 2012
- Mean age at first use for specific illicit drugs among past year initiates, age 12-49: 2012.
- Methamphetamine initiates among those age 12 or older & mean age of 1st use, age 12-49: 2002-2012
- Locations where past year substance abuse treatment was received: 2012
- Received recent treatment in past year for use of pain reliever: 2002-2012
- Reasons for not receiving substance use treatment: 2009-2012

Competitor Profiles of the Leading Treatment Organizations and Multi-Center Chains (\$250)

85-98

(For each organization, a discussion of: history/founding, description of major programs, services, estimated/actual revenues, no. of centers, fees, facilities operated, mergers, sold facilities, recent developments.)

- * Hazelden Treatment Centers
- * Betty Ford Center
- * CRC Health Group
- * Elements Behavioral Health
- * Passage Malibu
- * The Caron Foundation
- * Comprehensive Care Corp.
- * Malibu Horizon Rehab Center
- * Behavioral Health of The Palm Beaches
- * Sundown Ranch

Directory of Industry Reference Sources

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- * Name/address/phone of drug & alcohol abuse-related industry trade associations, government reports, major EAP industry trade journals, hotline phone numbers, etc.
- *List of state substance abuse agencies - 2013