

# **The U.S. Holistic Institutes & Training Market**

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By: Marketdata Enterprises

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(Self-improvement workshops, seminars, courses, retreats, training organizations)	
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Table: Estim. revenues in 2007, 2009, 2011, 2014 for top institutes & training organizations

\* Address List of top centers in the U.S., directors' names, 2013 attendance for each center

\* Detailed profiles and background, sample courses, no. attendees, for leading facilities:

(Omega Institute, Esalen Institute, New York Open Center, Oasis Center, Naropa, Option Institute, Kripalu Center, The Learning Annex, Wainwright House – 2014 financial statements/budgets/expenses by type)

Training Organizations

45-72

\* Franklin-Covey Co. – profile, training/consulting vs. retail business, financials 2008-2013

\* Dale Carnegie Training – profile, revenues to fiscal 2015

\* Toastmasters International – profile, revenues

\* Gaiam Inc. - profile, financials for 2007-2016

\* Hay House – profile, estd. revenues.

\* Sandler Training

**Reference Directory of self-improvement information sources** 73-76