Service Sectors Ripe For Investment

This business information report has been independently prepared by utilizing a comprehensive variety of “primary” and “secondary” information sources and techniques including: in-depth telephone interviews, analyses of other market surveys, trade journals and trade association research, competitor literature, government and other data, custom searches of business databases, combined with original Marketdata compilations, analysis, interviews, rankings and forecasts.

Information in this report was carefully selected to represent only the most pertinent and up-to-date material for informed decision making, forecasting, and planning... the historical, current, and projected size and growth of markets and industries - the nature of end-user demand, major industry trends and issues, industry structure, and competitor profiles.

This “off-the-shelf” report is equally applicable to: venture capital firms, investment banks, entrepreneurs, private equity firms, franchisors, pharmaceutical companies, physician practices, hospitals, securities analysts, banks, consultants, and merger and acquisition candidates.

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# Table of Contents

## Introduction & Summary

Discussion of why these six sectors are worthy of investment, Marketdata’s market research expertise and insight, qualifications.

## New Medical weight loss chain

- Proposed concept and operating model
- Why the demand? – discussion & analysis
- Target customers
- Strategy & existing competition
- Estimated start-up costs
- Market size & potential
- Reference directory of market sources and experts

Tables

- U.S. weight loss market segments: 2011-2015F, $ values
- Estimated no. of sites of medical weight loss franchises
- Average annual revenues per outlet, leading medical weight loss chains
- Start-up costs for top medical weight loss franchises
- Average program cost to the patient for 12-16 week plan, by company
- Estimated start-up costs for a non-franchised medical weight loss center
- Typical income statement for a medical weight loss franchise, per center

## Medical weight loss program training company for MDs and Other healthcare professionals

- Proposed concept and operating model
- Why the demand? – discussion & analysis
- Target customers: MDs, PAs, Nurses, RDs – no. of each in the U.S., why they are a good fit for counseling staff
- Strategy & existing competition: only 2-3 consultant nationwide
- Estimated start-up costs
- Market size & potential
- Reference directory of market sources and experts

Tables

- Estimated start-up costs for a non-franchised medical weight loss center
- The Leading Public Seminar Competitors: revenue benchmarks (Skillpath, Fred Pryor-CareerTrack, Landmark Education, Natl. Seminars, Hay House)
24 hr. weight loss cable TV channel

- Proposed concept and operating model
- Why the demand? – discussion & analysis, failure of Oprah’s OWN Network
  Provides opportunity
- Target customers
- Strategy & existing competition: none
- Estimated start-up costs
- Market size & potential
- Reference directory of market sources and experts

Appendix
- List of 128 Possible Content/Video Providers for Weight Loss, TV Channel – Partners (diet MDs, entrepreneurs, websites, diet companies, diet book authors, apps companies, MLM firms, OTC diet product mfrs., etc.)

Self-improvement annual exposition and conference

- Proposed concept and operating model
- Why the demand? – discussion & analysis
- Target customers (general public, self-improvement companies)
- Strategy & existing competition: none
- Estimated start-up costs
- Market size & potential
- Reference directory of market sources and experts

24 hr. self-improvement TV channel

- Proposed concept and operating model
- Why the demand? – discussion & analysis
- Target customers
- Strategy & existing competition: Hay House, Gaiam TV, OWN, You Tube
  Are minor players with Internet TV and live seminars
- Estimated start-up costs
- Market size & potential
- Past efforts of TSTN, The People’s Network
- Reference directory of market sources and experts

List
- List of 68 Possible Content/Video Providers for Self-Improvement TV Channel
  Partners (motivational speakers, personal coaches, holistic institute directors, book authors, etc.)
Medical foods market annual conference & trade association

- Definition of medical foods, products, how used
- Proposed concept and operating model
- Why the demand? – discussion & analysis of diseases & conditions that can be treated via medical foods (depression, Alzheimers, osteoporosis, chronic pain, fibromyalgia, etc.)
- Target customers: retail pharmacists, MDs, nursing homes, hospital Infant care units, dietitians, other healthcare facilities
- Strategy & existing competition: none
- Estimated start-up costs
- Reference directory of market sources and experts

List
- List of the 29 medical foods manufacturers