The U.S. Weight Loss Market: 2015 Status Report

(A Market Research Analysis)

- January 2015 -

This report has been independently prepared by utilizing a comprehensive variety of “primary” and “secondary” information sources and techniques, including: in-depth telephone interviews, analyses of: other market surveys, trade journals and trade association research, competitor literature, government agency and other data, custom searches of business databases and the Internet, combined with original Marketdata compilations, analyses, and forecasts.

This “off-the-shelf” report is equally applicable to: owners/managers and franchisors of weight loss companies, diet product manufacturers, pharmaceutical firms, physicians, hospitals, corporate wellness program directors, health clubs, health promotion information publishers, insurers, securities analysts at brokerage firms, banks, industry consultants, industry trade groups, infomercial producers, advertising agencies, government healthcare agencies, venture capitalists and merger and acquisition candidates.

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Marketdata Enterprises, Inc.
89803 Regents Park Drive, Suite 120
Tampa, FL 33647
813-907-9090

Marketdataenterprises.com
DietBusinessWatch.com
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And Forecast

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- OTC diet pills, sales reported by Chain Drug Review
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Reference Directory of Industry Sources

Directory of trade associations, market consultants, special reports – name, address, phone, website, key contacts.