

WEIGHT LOSS AND WEIGHT MANAGEMENT MARKET

[BY EQUIPMENT, {FITNESS EQUIPMENT (TREADMILL, STAIR STEPPERS)}, {SURGICAL EQUIPMENT (ADJUSTABLE GASTRIC BAND, GASTRIC BYPASS)}, DIET (WEIGHT LOSS MEALS, DIET SOFT DRINKS), WEIGHT LOSS SERVICES]

FORECAST TO 2019



MARKETSANDMARKETS

It's all about markets

MARKETSANDMARKETS

sales@marketsandmarkets.com

www.marketsandmarkets.com

MarketsandMarkets is a global market research and consulting company based in the U.S. We publish strategically analyzed market research reports and serve as a business intelligence partner to Fortune 500 companies across the world. MarketsandMarkets also provides multi-client reports, company profiles, databases, and custom research services.

MarketsandMarkets covers fourteen industry verticals, including aerospace and defence, advanced materials, automotives and transportation, biotechnology, chemicals, consumer goods, energy and power, food and beverages, industrial automation, medical devices, pharmaceuticals, semiconductor and electronics, and telecommunications and IT.

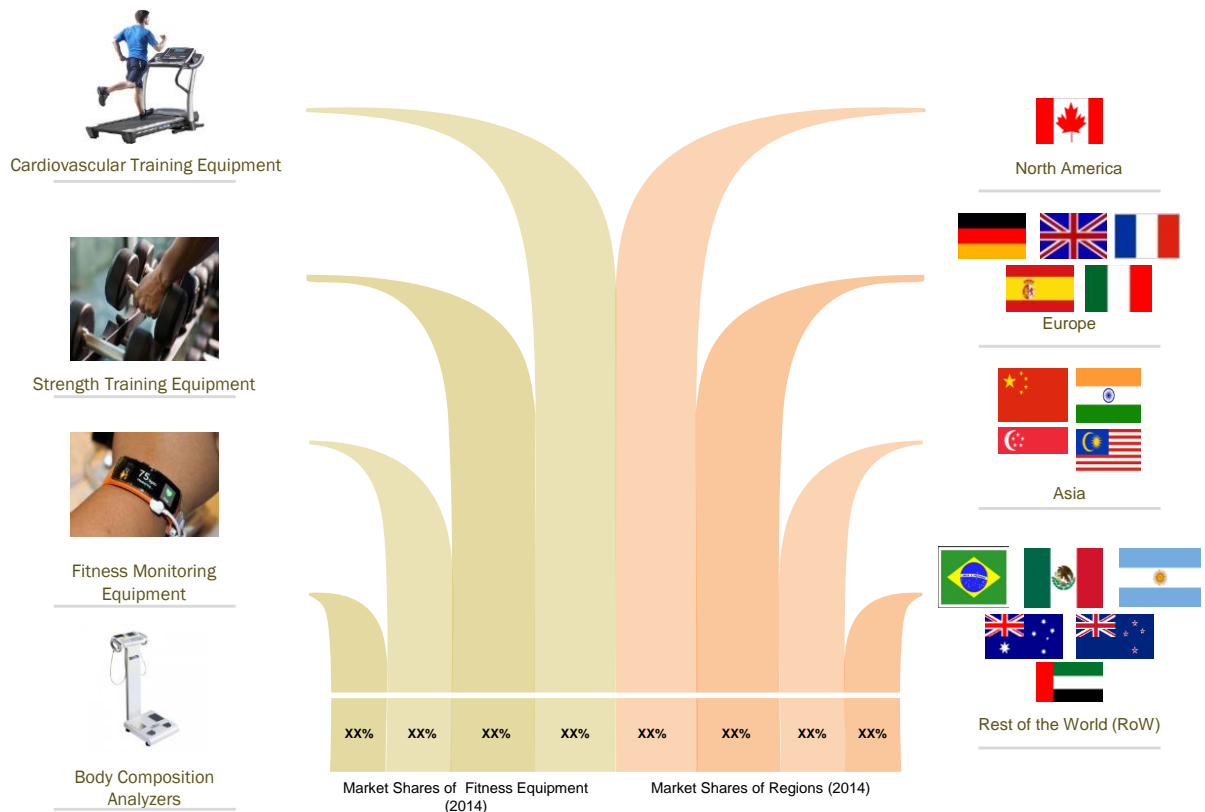
Copyright © 2015 MarketsandMarkets

All Rights Reserved. This document contains highly confidential information and is the sole property of MarketsandMarkets. No part of it may be circulated, copied, quoted, or otherwise reproduced without the approval of MarketsandMarkets.

1 PREMIUM INSIGHTS

1.1 MARKET SHARES: WEIGHT LOSS AND WEIGHT MANAGEMENT FITNESS EQUIPMENT

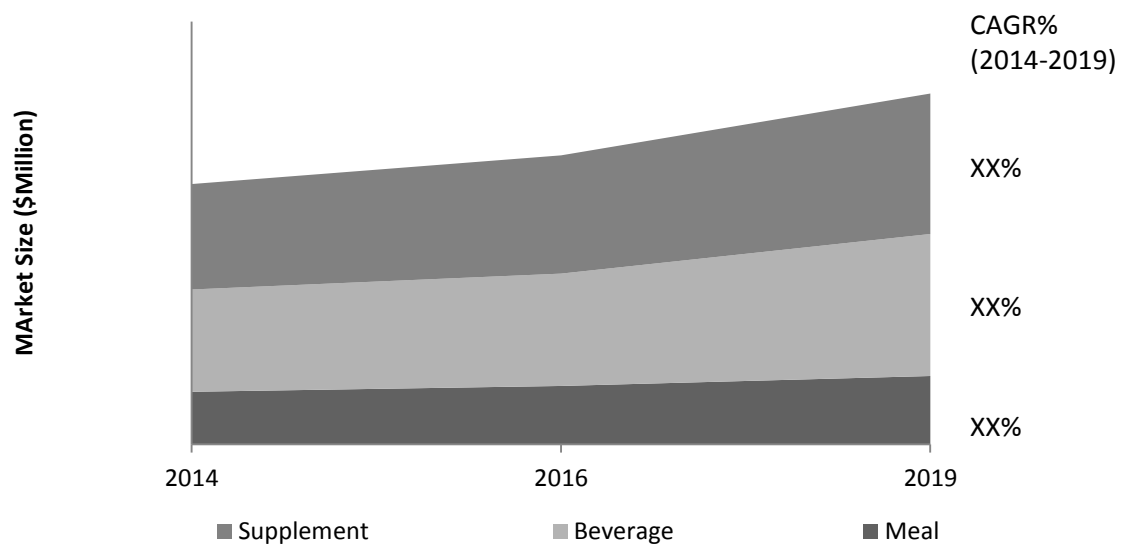
FIGURE 1 CARDIOVASCULAR TRAINING EQUIPMENT HELD LARGEST SHARE OF THE FITNESS EQUIPMENT MARKET IN 2014



Source: Annual Reports, SEC Filings, Investor Presentations, Press Releases, International Health, Racquet and Sportsclub Association (IHRSA), European Fitness Association, International Journal of Fitness, Expert Interviews, and MarketsandMarkets Analysis

1.2 WEIGHT LOSS WEIGHT MANAGEMENT MARKET, BY DIET

FIGURE 2 SUPPLEMENTS MARKET TO GROW AT HIGHEST RATE



Source: Annual Reports, SEC Filings, Investor Presentations, Press Releases, American Society for Metabolic and Bariatric Surgery (ASMBS), American Obesity Association (AOA), British Obesity & Metabolic Surgery Society, Obesity Surgery Society of Australia & New Zealand, International Federation for the Surgery of Obesity & Metabolic Disorders (IFSO), Centers for Disease Control and Prevention (CDC), Expert Interviews, and MarketsandMarkets Analysis

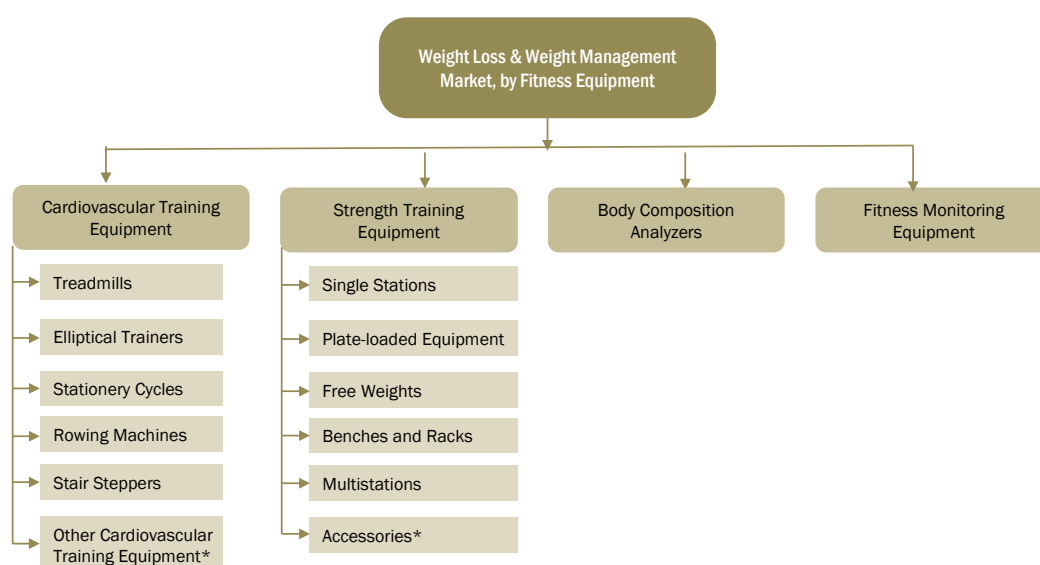
2 MARKET OVERVIEW

2.1 MARKET SEGMENTATION

2.1.1 WEIGHT LOSS & WEIGHT MANAGEMENT MARKET, BY EQUIPMENT

2.1.1.1 Weight loss & weight management market, by fitness equipment

FIGURE 3 WEIGHT LOSS & WEIGHT MANAGEMENT MARKET SEGMENTATION, BY FITNESS EQUIPMENT



*Other cardiovascular training equipment includes exercise gliders, gym balls, and adjustable exercise equipment.

* Accessories include wellness bags, wellness weights, straps, wraps, hooks, calipers, and body measurement scales.

Source: Source: Annual Reports, SEC Filings, Investor Presentations, Press Releases, International Health, Racquet and Sports club Association (IHRSA), European Fitness Association, International Journal of Fitness, Expert Interviews, and MarketsandMarkets Analysis

2.1.2 WEIGHT LOSS & WEIGHT MANAGEMENT MARKET, BY SERVICE

On the basis of services provided, the weight loss and weight management market is segmented into fitness centers; slimming centers; diet nutrition and physiological consulting services; and online weight loss programs.

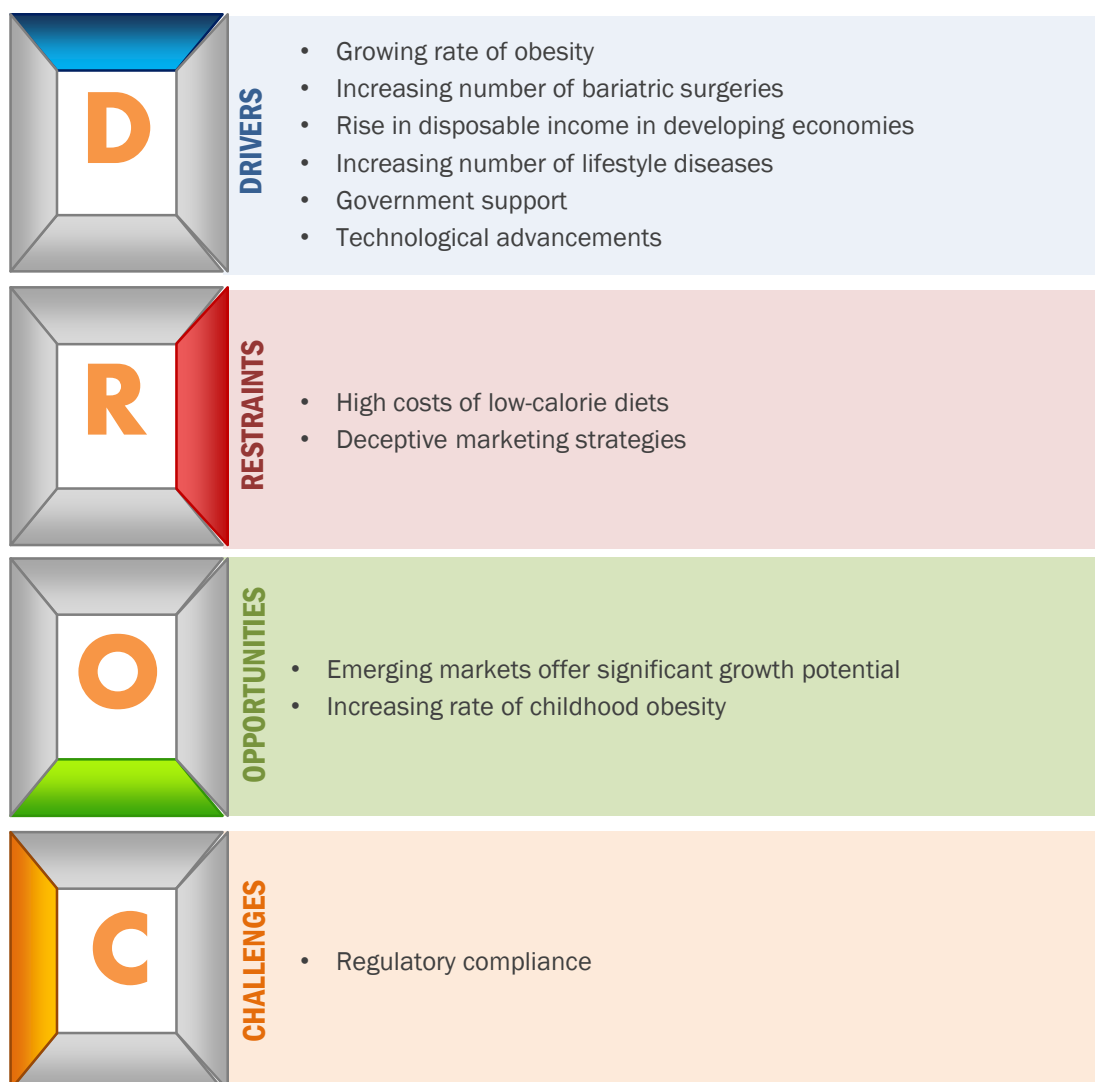
FIGURE 4 WEIGHT LOSS & WEIGHT MANAGEMENT MARKET SEGMENTATION, BY SERVICE



Source: Annual Reports, SEC Filings, Investor Presentations, Press Releases, International Health, Racquet and Sports club Association (IHRSA), European Fitness Association, International Journal of Fitness, Expert Interviews, and MarketsandMarkets Analysis

2.2 MARKET DYNAMICS

FIGURE 5 GROWING OBESE POPULATION WILL DRIVE THE MARKET GROWTH

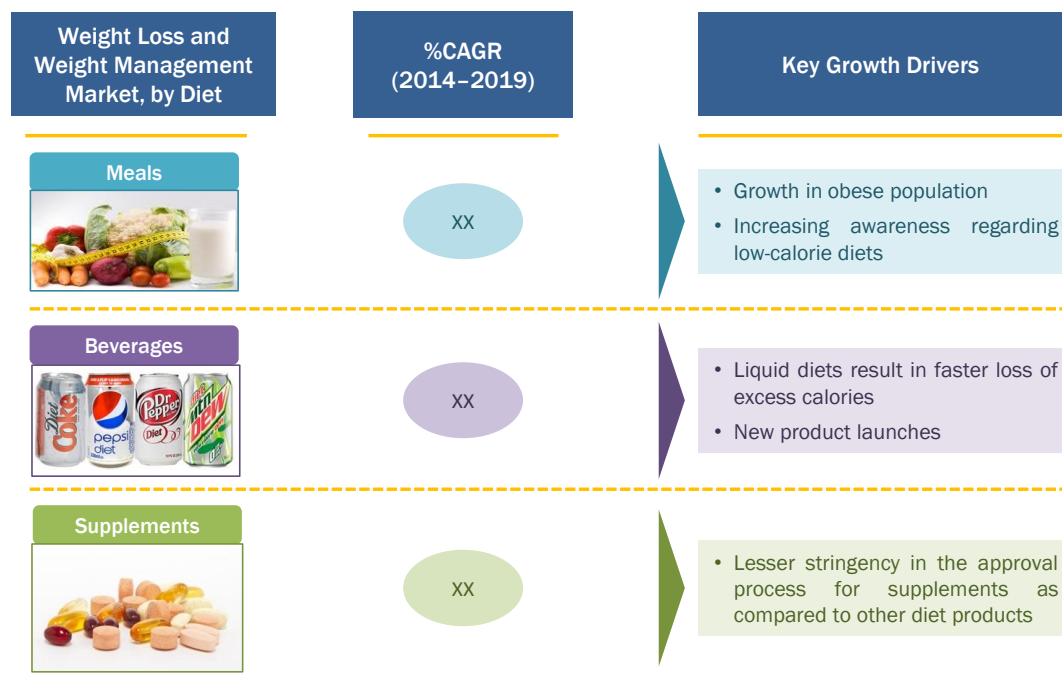


Source: Annual Reports, SEC Filings, Investor Presentations, Press Releases, American Society for Metabolic and Bariatric Surgery (ASMBS), American Obesity Association, Journal of Nutrition, Tea Association of USA, International Diabetes Federation (IDF), World Health Organization (WHO), Center for Disease Control and Prevention (CDC), Expert Interviews, and MarketsandMarkets Analysis

3 WEIGHT LOSS & WEIGHT MANAGEMENT MARKET, BY DIET

3.1 INTRODUCTION

FIGURE 6 SUPPLEMENTS SEGMENT TO WITNESS THE HIGHEST GROWTH DURING THE FORECAST PERIOD (2014–2019)



Source: Annual Reports, SEC Filings, Investor Presentations, Press Releases, American Society of Nutrition (ASN), Nutrition Business Journal, The American Beverage Association (ABA), Union of European Soft Drinks Associations (UNESDA), The Tea Association of USA, World Health Organization (WHO), Center for Disease Control and Prevention (CDC), International Diabetes Federation (IDF), Expert Interviews and MarketsandMarkets Analysis

TABLE 1 WEIGHT LOSS AND WEIGHT MANAGEMENT MARKET SIZE, BY DIET, 2012–2019 (\$MILLION)

Diet	2012	2013	2014-e	2019-p	CAGR% (2014–2019)
Meals	XX	XX	XX	XX	XX
Beverages	XX	XX	XX	XX	XX
Supplements	XX	XX	XX	XX	XX
Total	XX	XX	XX	XX	XX

e -Estimated, p-Projected

Source: Annual Reports, SEC Filings, Investor Presentations, Press Releases, American Society of Nutrition (ASN), Nutrition Business Journal, The American Beverage Association (ABA), Union of European Soft Drinks Associations (UNESDA), The Tea Association of USA, World Health Organization (WHO), Center for Disease Control and Prevention (CDC), International Diabetes Federation (IDF), Expert Interviews and MarketsandMarkets Analysis

The beverages segment accounted for the largest share of ~XX% of the weight loss and weight management market, by diet, in 2014. This segment is poised to reach \$XX million by 2019 from \$XX million in 2014, at a CAGR of XX% from 2014 to 2019.

3.2 SUPPLEMENTS

TABLE 2 WEIGHT LOSS AND WEIGHT MANAGEMENT MARKET SIZE, BY SUPPLEMENT, 2012–2019 (\$MILLION)

Supplement	2012	2013	2014	2019	CAGR% (2014–2019)
Proteins	XX	XX	XX	XX	XX
Fibers	XX	XX	XX	XX	XX
Green Tea Extract	XX	XX	XX	XX	XX
CLA (Conjugate Linoleic Acid)	XX	XX	XX	XX	XX
Total	XX	XX	XX	XX	XX

e -Estimated, p-Projected

Source: Annual Reports, SEC Filings, Investor Presentations, Press Releases, American Society of Nutrition (ASN), Nutrition Business Journal, The American Beverage Association (ABA), Union of European Soft Drinks Associations (UNESDA), The Tea Association of USA, World Health Organization (WHO), Center for Disease Control and Prevention (CDC), International Diabetes Federation (IDF), Expert Interviews and MarketsandMarkets Analysis

The proteins segment accounted for the largest share of ~XX% of the weight loss and weight management market, by supplement, in 2014. This segment is poised to reach \$XX million by 2019 from \$XX million in 2014, at a CAGR of XX% from 2014 to 2019.

TABLE 3 WEIGHT LOSS AND WEIGHT MANAGEMENT SUPPLEMENTS MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)

Region	2012	2013	2014	2019	CAGR% (2014–2019)
North America	XX	XX	XX	XX	XX
Europe	XX	XX	XX	XX	XX
Asia	XX	XX	XX	XX	XX
RoW	XX	XX	XX	XX	XX
Total	XX	XX	XX	XX	XX

e -Estimated, p-Projected

Source: Annual Reports, SEC Filings, Investor Presentations, Press Releases, American Society of Nutrition (ASN), Nutrition Business Journal, The American Beverage Association (ABA), Union of European Soft Drinks Associations (UNESDA), The Tea Association of USA, World Health Organization (WHO), Center for Disease Control and Prevention (CDC), International Diabetes Federation (IDF), Expert Interviews and MarketsandMarkets Analysis

North America accounted for the largest share of ~XX% of the weight loss and weight management supplements market in 2014. This geographic segment is poised to reach \$XX million by 2019 from \$XX million in 2014, at a CAGR of XX% from 2014 to 2019.

4 WEIGHT LOSS & WEIGHT MANAGEMENT MARKET, BY EQUIPMENT

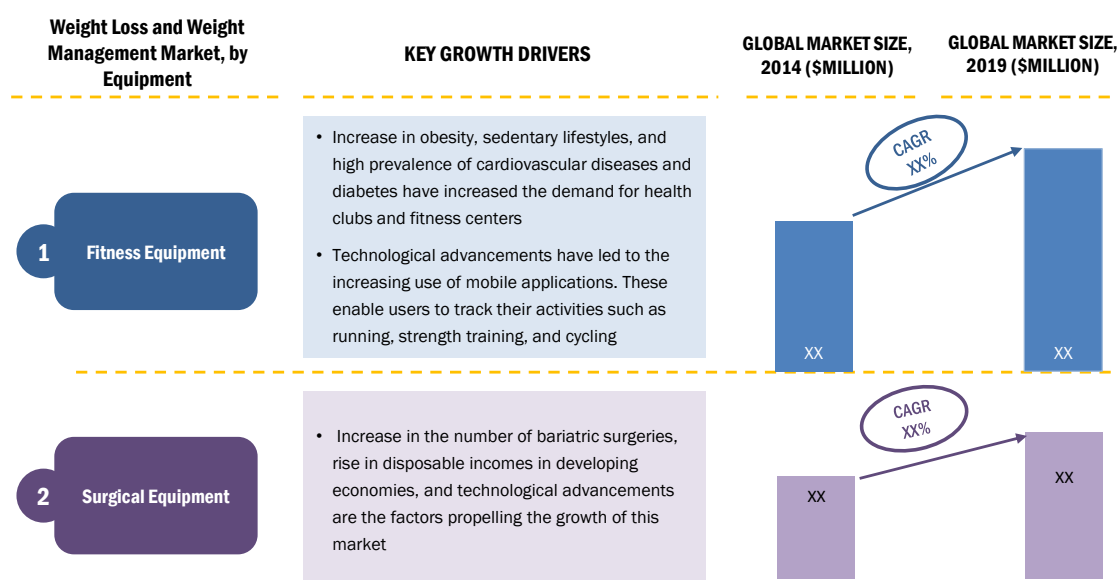
4.1 INTRODUCTION

The equipment market for weight loss and weight management is broadly segmented into two categories namely fitness equipment and surgical equipment. Fitness equipment includes devices used to enhance strength and weight loss during a physical workout. On the other hand, surgical equipment such as surgical staplers, sutures, trocars, adjustable gastric bands, and intragastric balloons are used for performing various weight loss surgeries to reduce the size of stomach which in turn limits the intake of food and thus aid in weight loss.

In 2014, the fitness equipment segment is expected to account for the largest share of ~XX% of the weight loss and weight management equipment market. The high share of this segment is attributed to the growing obese population, rising health consciousness, continuous technological developments and growing accessibility and increasing in number of gyms drive the growth of the fitness equipment market.

Brunswick Corporation (U.S.), Cybex International, Inc. (U.S.), Johnson Health Tech. Co., Ltd. (Taiwan), and Amer Sports (Finland) and Technogym (Italy) are some of the leading global manufacturers of fitness equipment. Major players in the surgical equipment market for weight loss and weight management market include Ethicon Endo-Surgery, a unit of Johnson and Johnson (U.S.), Apollo Endosurgery (U.S.), Covidien plc. (U.S.), Olympus Corporation (Japan), EnteroMedics (U.S.), and Peter's Surgical SAS (France), amongst others.

FIGURE 7 FITNESS EQUIPMENT TO DOMINATE THE WEIGHT LOSS AND WEIGHT MANAGEMENT MARKET FROM 2014-2019

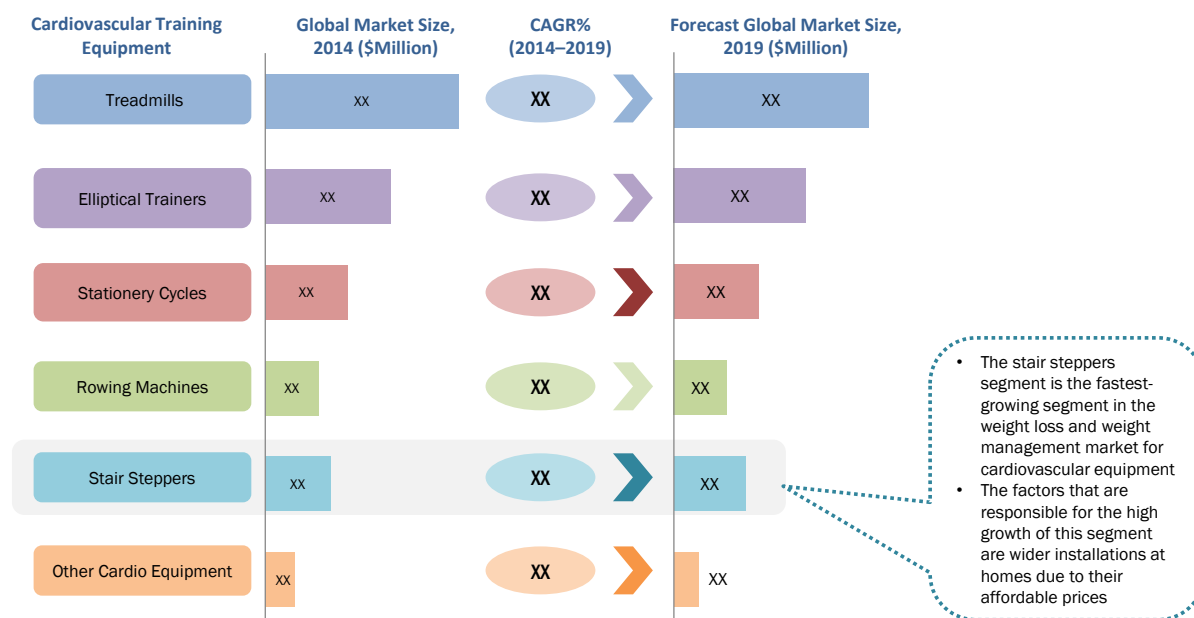


Source: Source: Annual Reports, SEC Filings, Investor Presentations, Press Releases, American Society for Metabolic and Bariatric Surgery (ASMBS), American Obesity Association (AOA), British Obesity & Metabolic Surgery Society, Obesity Surgery Society of Australia & New Zealand, International Federation for the Surgery of Obesity & Metabolic Disorders (IFSO), Center for Disease Control and Prevention (CDC), International Health, Racquet and Sportsclub Association (IHRSA), European Fitness Association, International Journal of Fitness, Expert Interviews and MarketsandMarkets Analysis

4.2 FITNESS EQUIPMENT

4.2.1 CARDIOVASCULAR TRAINING (CARDIO) EQUIPMENT

FIGURE 8 STAIR STEPPERS OFFER SIGNIFICANT GROWTH OPPORTUNITIES FOR THE CARDIOVASCULAR TRAINING EQUIPMENT MARKET



*Note: Other Cardio equipment include gliders, gym balls, and adjustable exercise equipment.

Source: Annual Reports, SEC Filings, Investor Presentations, Press Releases, International Health, Racquet and Sports club Association (IHRSA), European Fitness Association, International Journal of Fitness, Expert Interviews and MarketsandMarkets Analysis

TABLE 4 WEIGHT LOSS AND WEIGHT MANAGEMENT MARKET SIZE FOR CARDIOVASCULAR TRAINING EQUIPMENT, BY TYPE, 2012–2019 (\$MILLION)

Cardiovascular Training Equipment	2012	2013	2014-e	2019-p	CAGR (2014-2019)
Treadmill	XX	XX	XX	XX	XX
Elliptical Trainers	XX	XX	XX	XX	XX
Stationery Cycles	XX	XX	XX	XX	XX
Rowing Machines	XX	XX	XX	XX	XX
Stair Steppers	XX	XX	XX	XX	XX
Other Equipment	XX	XX	XX	XX	XX
Total	XX	XX	XX	XX	XX

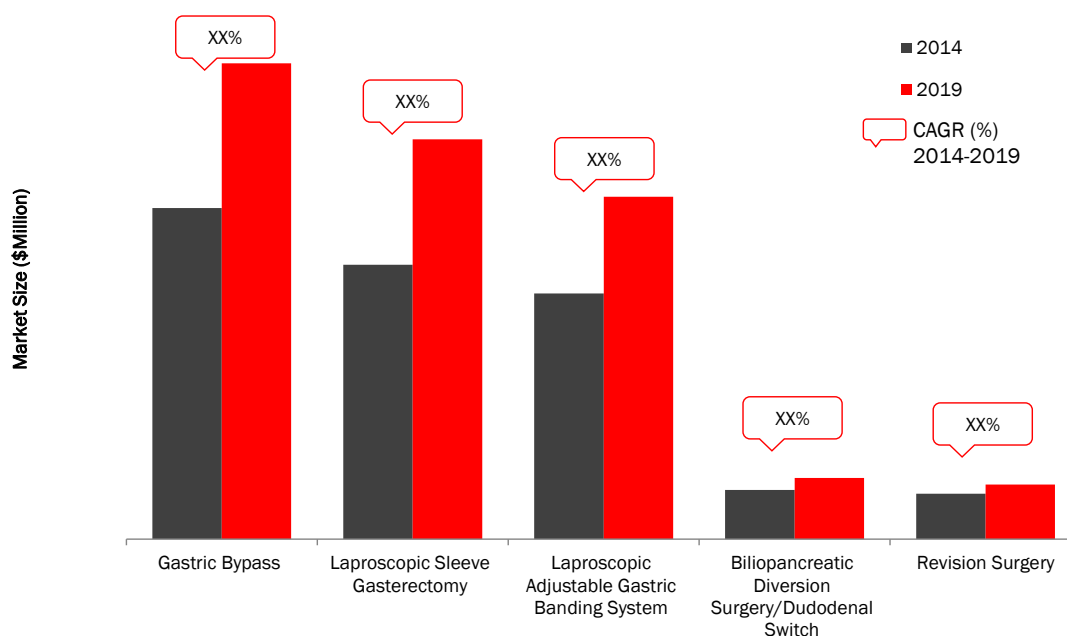
e -Estimated, p-Projected

Source: Annual Reports, SEC Filings, Investor Presentations, Press Releases, International Health, Racquet and Sports club Association (IHRSA), European Fitness Association, International Journal of Fitness, Expert Interviews, and MarketsandMarkets Analysis

4.3 SURGICAL EQUIPMENT

4.3.1 MINIMALLY INVASIVE/BARIATRIC SURGICAL EQUIPMENT

FIGURE 9 LAPROSCOPIC SLEEVE GASTRECTOMY TO WITNESS A HIGH GROWTH RATE DURING THE FORECAST PERIOD (2014–2019)



Source: Annual Reports, SEC Filings, Investor Presentations, Press Releases, American Society for Metabolic and Bariatric Surgery (ASMBS), American Obesity Association (AOA), British Obesity & Metabolic Surgery Society, Obesity Surgery Society of Australia & New Zealand, International Federation for the Surgery of Obesity & Metabolic Disorders (IFSO), Center for Disease Control and Prevention (CDC), Expert Interviews, and MarketsandMarkets Analysis

TABLE 5 WEIGHT LOSS AND WEIGHT MANAGEMENT MARKET SIZE FOR MINIMALLY INVASIVE SURGICAL EQUIPMENT, BY TYPE, 2012–2019 (\$MILLION)

Type	2012	2013	2014-e	2019-p	CAGR% (2014–2019)
Gastric Bypass	XX	XX	XX	XX	XX
Laparoscopic Sleeve Gastrectomy	XX	XX	XX	XX	XX
Laparoscopic Adjustable Gastric Banding Systems	XX	XX	XX	XX	XX
Biliopancreatic Diversion Surgery/Duodenal Switch	XX	XX	XX	XX	XX
Revision Surgery	XX	XX	XX	XX	XX
Total	XX	XX	XX	XX	XX

e -Estimated, p-Projected

Source: Annual Reports, SEC Filings, Investor Presentations, Press Releases, American Society for Metabolic and Bariatric Surgery (ASMBS), American Obesity Association (AOA), British Obesity & Metabolic Surgery Society, Obesity Surgery Society of Australia & New Zealand, International Federation for the Surgery of Obesity & Metabolic Disorders (IFSO), Center for Disease Control and Prevention (CDC), Expert Interviews, and MarketsandMarkets Analysis

In 2014, the gastric bypass segment accounted for the largest share of ~XX% of the weight loss and weight management market for minimally invasive/bariatric surgical equipment. This segment is poised to reach \$XX million by 2019 from \$XX million in 2014, at a CAGR of XX% from 2014 to 2019.

5 WEIGHT LOSS & WEIGHT MANAGEMENT MARKET, BY REGION

5.1 NORTH AMERICA

TABLE 6 NORTH AMERICA: WEIGHT LOSS AND WEIGHT MANAGEMENT MARKET SIZE, BY DIET, 2012-2019 (\$MILLION)

Diet	2012	2013	2014-e	2019-p	CAGR% (2014-2019)
Meals	XX	XX	XX	XX	XX
Beverages	XX	XX	XX	XX	XX
Supplements	XX	XX	XX	XX	XX
Total	XX	XX	XX	XX	XX

e - Estimated; p - Projected

Source: Annual Reports, SEC Filings, Investor Presentations, Press Releases, American Society of Nutrition (ASN), Nutrition Business Journal, The American Beverage Association (ABA), Union of European Soft Drinks Associations (UNESDA), The Tea Association of USA, World Health Organization (WHO), Center for Disease Control and Prevention (CDC), International Diabetes Federation (IDF), Expert Interviews, and MarketsandMarkets Analysis

In 2014, the beverages segment commanded ~XX% of the weight loss and weight management market, by diet in North America. This segment is poised to reach \$XX million by 2019 from \$XX million in 2014, at a CAGR of XX% during the forecast period.

TABLE 7 NORTH AMERICA: WEIGHT LOSS AND WEIGHT MANAGEMENT MARKET SIZE, BY MEAL, 2012-2019 (\$MILLION)

Meals	2012	2013	2014-e	2019-p	CAGR% (2014-2019)
Meal Replacements	XX	XX	XX	XX	XX
Low-calorie Sweeteners	XX	XX	XX	XX	XX
Low-calorie diets	XX	XX	XX	XX	XX
Organic Food	XX	XX	XX	XX	XX
Total	XX	XX	XX	XX	XX

e - Estimated; p - Projected

Source: Annual Reports, SEC Filings, Investor Presentations, Press Releases, American Society of Nutrition (ASN), Nutrition Business Journal, The American Beverage Association (ABA), Union of European Soft Drinks Associations (UNESDA), The Tea Association of USA, World Health Organization (WHO), Center for Disease Control and Prevention (CDC), International Diabetes Federation (IDF), Expert Interviews, and MarketsandMarkets Analysis

In 2014, the meal replacements segment commanded ~XX % of the weight loss and weight management market, by meals in North America. This segment is poised to reach \$XX million by 2019 from \$XX million in 2014, at a CAGR of XX% during the forecast period.

5.2 ASIA

TABLE 8 ASIA: WEIGHT LOSS AND WEIGHT MANAGEMENT MARKET SIZE, BY CARDIOVASCULAR TRAINING EQUIPMENT 2012-2019 (\$MILLION)

Cardiovascular Training Equipment	2012	2013	2014-e	2019-p	CAGR% (2014-2019)
Treadmill	XX	XX	XX	XX	XX
Elliptical Trainers	XX	XX	XX	XX	XX
Stationery Cycles	XX	XX	XX	XX	XX
Rowing Machines	XX	XX	XX	XX	XX
Stair steppers	XX	XX	XX	XX	XX
Others	XX	XX	XX	XX	XX
Total	XX	XX	XX	XX	XX

e - Estimated; p - Projected

Source: Annual Reports, SEC Filings, Investor Presentations, Press Releases, International Health, Racquet, and Sportsclub Association (IHRSA), European Fitness Association, International Journal of Fitness, Expert Interviews, and MarketsandMarkets Analysis

In 2014, the treadmills segment commanded ~XX% of the weight loss and weight management market, by cardiovascular training equipment, in Asia. This segment is poised to reach \$XX million by 2019 from \$XX million in 2014, at a CAGR of XX% during the forecast period.

TABLE 9 ASIA: WEIGHT LOSS AND WEIGHT MANAGEMENT MARKET SIZE, BY STRENGTH TRAINING EQUIPMENT 2012-2019 (\$MILLION)

Strength Training Equipment	2012	2013	2014-e	2019-p	CAGR% (2014-2019)
Single Stations	XX	XX	XX	XX	XX
Plate-loaded	XX	XX	XX	XX	XX
Free Weights	XX	XX	XX	XX	XX
Benches and Racks	XX	XX	XX	XX	XX
Multistations	XX	XX	XX	XX	XX
Accessories	XX	XX	XX	XX	XX
Total	XX	XX	XX	XX	XX

e - Estimated; p - Projected

Source: Annual Reports, SEC Filings, Investor Presentations, Press Releases, International Health, Racquet, and Sportsclub Association (IHRSA), European Fitness Association, International Journal of Fitness, Expert Interviews, and MarketsandMarkets Analysis

In 2014, the single station segment commanded ~XX% of the weight loss and weight management market, by strength training equipment, in Asia. This segment is poised to reach \$XX million by 2019 from \$XX million in 2014, at a CAGR of XX% during the forecast period.

Disclaimer: MarketsandMarkets strategic analysis services are limited publications containing valuable market information provided to a select group of customers in response to orders. Our customers acknowledge, when ordering, that MarketsandMarkets strategic analysis services are for our customers' internal use and not for general publication or disclosure to third parties. Quantitative market information is based primarily on interviews and therefore, is subject to fluctuation.

MarketsandMarkets does not endorse any vendor, product or service depicted in its research publications. MarketsandMarkets strategic analysis publications consist of the opinions of MarketsandMarkets' research and should not be construed as statements of fact. MarketsandMarkets disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

MarketsandMarkets takes no responsibility for any incorrect information supplied to us by manufacturers or users.

All trademarks, copyrights and other forms of intellectual property belong to their respective owners and may be protected by copyright. Under no circumstance may any of these be reproduced in any form without the prior written agreement of their owner.

No part of this strategic analysis service may be given, lent, resold or disclosed to non-customers without written permission.

Reproduction and/or transmission in any form and by any means including photocopying, mechanical, electronic, recording or otherwise, without the permission of the publisher is prohibited.

For information regarding permission, contact:

Tel: 1-888-600-6441

Email: sales@marketsandmarkets.com