

# **The U.S. Personal Coaching Market**

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- \* The market's major trade group and periodicals (address list)
- \* Average coach profile: number active, annual earnings, fees, no. of clients, outlook, extensive operating ratios
- \* Average coaching client profile
- \* Market \$ size and projected growth, 2008, 2009, 2011, 2016 Forecast  
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- \* 10 best cities for life coaches
- \* Top areas of interest for those seeking a life coach
- \* Profiles of 6 top coaches: Bernie Siegel, Colleen Bracken, Diane Brennan, Pat Mathews, Pat Boney, Kay Cannon 48
- \* List of major coaching periodicals.

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