The U.S. Weight Loss & Diet Control Market
(13th Edition: April 2015)

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- 2015 Status Report of the market: estd. Channel sales (diet pills, meal replace.), findings of Nutrition Business Journal (NBJ) research, top diet pill brands sales: 2013, top meal replacements brands sales
- Why growth outlook is strong for meal replacements, preferred by MDs, MLMs, commercial Chains, why OTC diet pills mkt. still struggles for legitimacy
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- How **Obamacare** has provided a game-changing opportunity for MDs to add weight loss & counseling services via PAs, RDs, Nurses
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