Online Education: An Industry & Competitor Analysis

August 2011

This business information report has been independently prepared by utilizing a comprehensive variety of "primary" and "secondary" information sources and techniques including: in-depth telephone interviews, analyses of other market surveys, trade journals and trade association research, competitor literature, custom searches of business databases, combined with original Marketdata compilations, analysis, rankings and forecasts.

Information in this report was carefully selected to represent only the most pertinent and up-to-date material for informed decision making, forecasting, and planning… the historical, current, and projected size and growth of the total market and sub-segments comprising the market, the nature of end-user demand, major market trends and issues, market structure, and competitor profiles.

This "off-the-shelf" report is equally applicable to: online education program providers (colleges), as well as: banks, advertising agencies, securities analysts/brokerage firms, industry consultants, venture capitalists and private equity funds managers, merger & acquisition candidates, and industry trade associations.

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The U.S. Online Education Industry

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* List of online and education industry trade associations, conferences, consultants and experts, research papers, analyst reports, etc. -- address & phones.